

Remove 13
not regularly used

Domestic CI Brands
3/25/97

Philip Morris USA
CONFIDENTIAL

Add / Remove	Manuf	Brand	Menthol	Carbon	Length	%SOM
	AB	CARLTON KS			85	0.22
R	AB	PRIME FULL FLAVOR KING SIZE			85	N/A
R	AB	PRIME LIGHTS KING SIZE			85	N/A
	AB	CARLTON 100			100	0.30
	AB	MONTCLAIR LIGHTS 100			100	0.15
	AB	MONTCLAIR ULTRA LIGHTS 100			100	0.12
	AB	MONTCLAIR 100			100	0.13
	AB	MISTY LIGHTS SLIMS 100 (BOX)			100	0.22
R	AB	PRIME LIGHTS 100			100	N/A
	BW	GPC FULL FLAVOR KING SIZE			85	0.68
	BW	GPC LIGHTS KING SIZE			85	0.37
	BW	GPC LIGHTS MENTHOL KING SIZE	M		85	0.19
	BW	KOOL MENTHOL KING SIZE	M		85	1.42
	BW	KOOL MILDS MENTHOL KING SIZE	M		85	0.41
A	BW	VICEROY KING SIZE			85	0.31
	BW	CAPRI 100 (BOX)			100	0.17
	BW	GPC FULL FLAVOR 100			100	0.82
	BW	GPC LIGHTS 100			100	0.58
	BW	GPC ULTRA LIGHTS 100			100	0.55
	BW	GPC LIGHTS MENTHOL 100	M		100	0.39
	BW	KOOL MENTHOL 100	M		100	0.59
(A)	LM	L&M KING SIZE			85	0.08
R	LM	QUALITY BLEND FULL FLAVOR KING SIZE			85	<0.01
R	LM	QUALITY BLEND FULL FLAVOR 100			100	<0.01
R	LM	QUALITY BLEND LIGHTS 100			100	0.01
R	LM	QUALITY BLEND ULTRA LIGHTS 100			100	<0.01
(A)	LM	EVE LIGHTS 120 (BOX)			120	0.09
	LOR	NEWPORT LIGHTS MENTHOL LONG SIZE (BOX)	M		80	0.33
	LOR	NEWPORT MENTHOL LONG SIZE (BOX)	M		80	2.06
	LOR	KENT KS			85	0.20
	LOR	TRUE KS			85	0.15
	LOR	NEWPORT MENTHOL KS	M		85	1.69
	LOR	KENT 100			100	0.16
	LOR	NEWPORT MENTHOL 100 (BOX)	M		100	0.74
	PM	MARLBORO LONG SIZE (BOX)			80	7.86
	PM	PARLIAMENT LIGHTS LONG SIZE (BOX)			80	0.39
	PM	BASIC FULL FLAVOR KING SIZE			85	0.54
	PM	BASIC LIGHTS KING SIZE			85	0.53
	PM	BASIC ULTRA LIGHTS KING SIZE			85	0.25
	PM	CAMBRIDGE LIGHTS KS			85	0.20
	PM	CAMBRIDGE FULL FLAVOR KS			85	0.12
	PM	MERIT KS			85	0.32
	PM	MARLBORO LIGHTS KS			85	3.45
	PM	MARLBORO KS			85	3.59
	PM	MARLBORO MEDIUM KING SIZE (BOX)			82	0.86
	PM	MERIT ULTRA LIGHTS KS			85	0.36
	PM	BASIC FULL FLAVOR MENTHOL KING SIZE	M		85	0.09
	PM	BASIC LIGHTS MENTHOL KING SIZE	M		85	0.27
	PM	CAMBRIDGE LIGHTS MENTHOL KS	M		85	0.06
	PM	MARLBORO LIGHTS MENTHOL KS (BOX)	M		85	0.42
	PM	MARLBORO MENTHOL KS	M		85	0.29
	PM	BASIC FULL FLAVOR 100			100	0.68
	PM	BASIC LIGHTS 100			100	0.77
	PM	BASIC ULTRA LIGHTS 100			100	0.51
	PM	B & H 100			100	0.31

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	PM	B & H LIGHTS 100			100	0.22
	PM	B & H DELUXE ULTRA LIGHTS 100 (BOX)			100	0.41
	PM	CAMBRIDGE LIGHTS 100			100	0.32
	PM	CAMBRIDGE ULTRA LOW TAR 100			100	0.23
	PM	CAMBRIDGE FULL FLAVOR 100			100	0.19
	PM	MERIT 100			100	0.30
	PM	MARLBORO LIGHTS 100			100	1.50
	PM	MARLBORO 100 (BOX)			100	1.58
	PM	MERIT ULTRA LIGHTS 100			100	0.31
	PM	PARLIAMENT LIGHTS 100		C	100	0.26
	PM	VIRGINIA SLIMS 100			100	0.31
	PM	VIRGINIA SLIMS LIGHTS 100 (BOX)			100	0.30
	PM	VIRGINIA SLIMS ULTRA LIGHTS 100 (BOX)			100	0.30
	PM	BASIC FULL FLAVOR MENTHOL 100	M		100	0.14
	PM	BASIC LIGHTS MENTHOL 100	M		100	0.50
	PM	B & H MENTHOL 100			100	0.45
	PM	B & H LIGHTS MENTHOL 100	M		100	0.26
	PM	B & H DELUXE ULTRA LIGHTS MENTHOL 100 (BOX)	M		100	0.34
	PM	CAMBRIDGE LIGHTS MENTHOL 100	M		100	0.17
	PM	VIRGINIA SLIMS MENTHOL 100	M		100	0.28
	PM	VIRGINIA SLIMS LIGHTS MENTHOL 100 (BOX)	M		100	0.34
	PM	VIRGINIA SLIMS LIGHTS 120 (BOX)			120	0.28
R	RJR	BEST CHOICE FULL FLAVOR KING SIZE			85	0.04
R	RJR	BEST CHOICE LIGHTS KING SIZE			85	0.02
	RJR	CAMEL LIGHTS KS			85	0.69
	RJR	CAMEL KS			85	0.62
	RJR	CAMEL KS (BOX)			83	0.65
	RJR	CAMEL SPECIAL LIGHTS KING SIZE			85	0.06
	RJR	DORAL LIGHTS KS			85	0.65
	RJR	DORAL FULL FLAVOR KS			85	0.54
	RJR	DORAL ULTRA LIGHTS KS			85	0.24
	RJR	MONARCH FULL FLAVOR KING SIZE			85	0.04
	RJR	MONARCH LIGHTS KING SIZE			85	0.05
	RJR	VANTAGE KS			85	0.39
	RJR	WINSTON LIGHTS KS			85	0.89
	RJR	WINSTON KS			85	1.66
	RJR	WINSTON SELECT KING SIZE			85	0.15
	RJR	WINSTON SELECT LIGHTS KS			85	0.09
	RJR	DORAL LIGHTS MENTHOL KS	M		85	0.28
	RJR	DORAL FULL FLAVOR MENTHOL KS	M		85	0.20
	RJR	MONARCH FULL FLAVOR MENTHOL KING SIZE	M		85	0.02
	RJR	MONARCH LIGHTS MENTHOL KING SIZE	M		85	0.04
	RJR	SALEM LIGHTS MENTHOL KS	M		85	0.77
	RJR	SALEM MENTHOL KS	M		85	0.82
R	RJR	BEST CHOICE FULL FLAVOR 100			100	0.06
R	RJR	BEST CHOICE LIGHTS 100			100	0.04
R	RJR	BEST CHOICE ULTRA LIGHTS 100			100	0.04
	RJR	DORAL LIGHTS 100			100	1.18
	RJR	DORAL FULL FLAVOR 100			100	0.83
	RJR	DORAL ULTRA LIGHTS 100			100	0.76
	RJR	MONARCH FULL FLAVOR 100			100	0.08
	RJR	MONARCH LIGHTS 100			100	0.10
	RJR	MONARCH ULTRA LIGHTS 100			100	0.09
	RJR	NOW 100			100	0.20
	RJR	VANTAGE 100			100	0.19

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	RJR	VANTAGE ULTRA LIGHTS 100			100	0.16
	RJR	WINSTON LIGHTS 100			100	0.56
	RJR	WINSTON 100			100	0.61
	RJR	WINSTON ULTRA LIGHTS 100			100	0.19
R	RJR	BEST CHOICE MENTHOL LIGHTS 100	M		100	0.04
	RJR	DORAL LIGHTS MENTHOL 100	M		100	0.59
	RJR	DORAL FULL FLAVOR MENTHOL 100	M		100	0.34
	RJR	MONARCH LIGHTS MENTHOL 100	M		100	0.09
	RJR	SALEM LIGHTS MENTHOL 100	M		100	0.52
	RJR	SALEM MENTHOL 100	M		100	0.50
	RJR	SALEM SLIM LIGHTS MENTHOL 100 (BOX)	M		100	0.35
	RJR	SALEM ULTRA LIGHTS MENTHOL 100	M		100	0.33
	RJR	MORE 120			120	0.18
	RJR	MORE MENTHOL 120	M		120	0.17
		Total of 111 Brands				61.10